



F4CR SOCIAL MEDIA TOOLKIT





SOCIAL HANDLES, HASHTAGS & QUICK LINKS	1
SAMPLE TWEETS	2
SAMPLE FACEBOOK POSTS	2
SAMPLE INSTAGRAM POSTS	3
SAMPLE LINKEDIN POSTS	3
GRAPHICS.....	4

SOCIAL HANDLES

Foundation for Climate Restoration

 [@F4CR2050](https://twitter.com/F4CR2050)

 [@foundationfor-
climaterestoration](https://www.facebook.com/foundationforclimaterestoration)

 [@foundation-for-
climate-restoration](https://www.linkedin.com/company/foundation-for-climate-restoration)

 [@f4cr2050](https://www.instagram.com/f4cr2050)

 [FoundationforClimateRestoration](https://www.youtube.com/FoundationforClimateRestoration)

Quick Links

[F4CR Website](#)

[Donate](#)

Hashtags

[#ClimateRestoration](#)

[#RestoretheClimate](#)

[#RestoreOurClimate](#)

SAMPLE TWEETS

Donate

It's our duty to ensure we have a habitable planet. Donate to @F4CR2050 as they and their partners build on past progress and innovate on what is missing in order to accelerate #climaterestoration. #TakeAction and #savetheplanet for future generations: <http://f4cr.org/donate>

Tip: The Twitter character count is 280.

IMAGE 1

Climate Restoration

I commit to #ClimateRestoration, the safe and permanent removal of the trillion tons of excess CO₂ from our atmosphere. Join the movement to #restorethecclimate @F4CR2050 www.f4cr.org

IMAGE 2

SAMPLE FACEBOOK POSTS

Donate

It's our responsibility now to remove the excess CO₂ from the atmosphere to ensure a habitable planet for future generations. Join the movement by donating to support the @FoundationforClimateRestoration and its partners as they build on past progress and innovate to restore the climate by 2050. <http://f4cr.org/donate>

IMAGE 1

Climate Restoration

Returning atmospheric CO₂ to safe levels of less than 300 parts per million (ppm) is possible and achievable, both technically and financially. But, to do so we need all citizens to join the movement—to call on your local government to pass a climate restoration resolution. Learn more about the action you can take to #RestoretheClimate, via @FoundationforClimateRestoration. <https://f4cr.org/take-action/>

IMAGE 2



SAMPLE INSTAGRAM POSTS

Donate

Help restore the climate by donating to @F4CR2050. Every dollar goes to developing the ecosystem needed for climate restoration to succeed—through education and outreach efforts, supporting the research, development, and acceleration of solutions, creating public-private partnerships, and mobilizing financing. Learn more and donate at the link in my profile. <http://f4cr.org/donate/>

IMAGE 1

Climate Restoration

Time is ticking—we have until 2050 to restore the climate and ensure a habitable planet for future generations. Do your part by learning more about Climate Restoration and by calling on your local government to pass a climate restoration resolution. A small action that can bring massive change to the planet. Check out the details at the link in my profile, via @F4CR2050. #restoretheclimate #climaterestoration

IMAGE 2

SAMPLE LINKEDIN POSTS

Donate

The @foundation-for-climate-restoration is working to spread awareness, create, support, and accelerate market-based solutions, policy adoption, public-private partnerships, and financing by 2030 in order to remove the trillion tons of excess CO₂ from the atmosphere. But, they can't do it alone. Read about their mission and consider donating to support the climate restoration movement. <http://f4cr.org/donate/>

IMAGE 1

Climate Restoration

Climate restoration is the crucial third pillar of climate action, along with mitigation and adaptation. Get involved in the climate restoration movement to ensure a habitable planet for future generations—learn more from @foundation-for-climate-restoration. f4cr.org

IMAGE 2





DONATE

Image 1

TW: [Download](#)

LI/FB: [Download](#)

IG: [Download](#)



**CLIMATE
RESTORATION**

Image 2

TW: [Download](#)

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CONTACT

If you have any questions, please don't hesitate to reach out to our Communications Lead:
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