



2020 F4CR Impact Report

2020 has been an unprecedented year for the planet. In addition to the global pandemic, record-breaking wildfires, hurricanes and extreme temperatures debilitated communities worldwide. The need for **Climate Restoration** is clear, and the Foundation for Climate Restoration (F4CR) has made progress this year to move us closer to a healthier climate for humanity to thrive.

Support from our donor community makes this impact possible. We look forward to building upon the momentum in 2021. The world is counting on us!

Significant accomplishments this year include the following:



Restoring the Climate Makes Financial Sense

At the World Economic Forum in Davos, Switzerland in January of this year, F4CR brought Climate Restoration to influential audiences that attended the convening. The Foundation held an event in partnership with the Thunderbird School of Global Management to showcase solutions and the science of Climate Restoration. The Thunderbird School of Global Management also released a **report** detailing the trillions of dollars of economic opportunity in Climate Restoration. This event set the trajectory for increased engagement and action from a Davos audience in Climate Restoration in 2020.

Incorporating Youth into F4CR

The push for urgent climate action has truly been led by motivated Generation Z individuals and we are pleased to have formally established a Youth Ambassador program designed to enable young leaders to guide our youth programming and mobilize peers to advocate for Climate Restoration. In April, F4CR formally brought F4CR Youth Ambassador **Ashley Meeky** onto the Board of Directors. Together with F4CR leadership and external partners, Ashley is developing a youth training program to develop Climate Restoration advocates and train their peers to do the same. This program is expected to pilot in early 2021. F4CR also established a partnership with Girl Up, a global organization developing leadership skills for girls, to incorporate Climate Restoration as part of its climate-focused offerings.



The World Calls for Climate Restoration

The Climate Restoration partnership ecosystem has grown significantly. In addition to the growth of our own community, global organizations have embraced Climate Restoration and continue to amplify the message to key audiences. Examples include Earth Day Network introducing **Restore Our Earth** as its 2021 theme and Pope Francis, on the World Day of Prayer, announcing that **“climate restoration is of utmost importance”**. We applaud these commitments and look forward to working with both organizations

on their Climate Restoration actions going forward. We call on other organizations to also make Climate Restoration commitments in 2021.

Local Governments and Grassroots Support

Prior to the First Annual Global Climate Restoration Forum in September 2019, Santa Clara County made history by passing a **Climate Restoration Emergency Resolution**. To build upon that success, F4CR, Santa Clara County, and Earth Day Network held a joint press conference in January, 2020 to launch the Local Governments for Climate Restoration campaign. To support this campaign, F4CR has begun building a global grassroots network of advocates for Climate Restoration. Already, the City of Orlando has passed its own **Climate Restoration Emergency Resolution**. We look forward to continued local government commitments in 2021 and beyond.



Launching a Successful Virtual Climate Restoration Annual Forum

Due to COVID-19, F4CR moved its annual forum from the United Nations in New York to a completely virtual convening from September 15-18, 2020. With support from Guggenheim Partners and the Peter J. and Sharon D. Fiekowsky Trust, the organization's first-ever digital convening brought together nearly 850 guests from over 26 countries to engage with 45 speakers including climate scientists, youth leaders, investors, entrepreneurs and ocean specialists. The Forum was rebroadcasted by [EarthX TV](#) and highlights of the event were covered by *El Pais*, NPR, Earth 911 and other influential outlets. This was our launch to the [Road to Glasgow](#)—a yearlong series of programs and activities in the lead up to COP26 in Scotland in November 2021. Recordings of this year's Forum are available on Youtube [here](#).



SECOND ANNUAL GLOBAL CLIMATE RESTORATION FORUM



Building an Inclusive Movement

This year, the world recognized that social justice, climate justice, global health, diversity and inclusion and racial justice are interconnected and need collaboration if we are to move ahead as a society. F4CR is working to ensure intersectionality in all aspects of the organization. This year, we have established partnerships with Girl Up, Pachamama Alliance, Earth Uprising, Office of the President of Kenya, Qatar-America Institute and Broadway Green Alliance. These are just a few of the partners we are working with to ensure an inclusive movement, with the recognition that we have much more work to do.



Global Carbon Removal Task Force

The Thunderbird School of Global Management and the Foundation for Climate Restoration joined forces at the World Economic Forum in Davos Switzerland this past January to catalyze a global effort, the [Global Carbon Removal Task Force](#), to accelerate the deployment at scale of urgently needed carbon removal solutions. The Task Force is working to catalyze actions and partner engagement for milestones to accomplish from now until the COP meeting in Glasgow in 2021.



Emergence as a Thought Leader

F4CR's increased outreach efforts in 2020 have proven fruitful. An [Op-Ed](#) in the Washington Post co-authored by Rick Parnell and Sir David King, former Chief Scientific Advisor to the UK Government, generated millions of eyes on our work. Top-tier media coverage in [Al Jazeera](#), [Yahoo! Lifestyle](#), [El Pais](#), [National Public Radio](#) and [Authority Magazine](#) are just a sample of how F4CR established itself as an influential thought leader in the climate space.

F4CR's Organizational Growth in 2020

F4CR has been strengthening its internal operations over the past 18 months. Our Board has expanded to include 10 world-class experts in finance, fundraising, diplomacy, movement-building, and more. We have also nearly tripled our funds raised from 2019 as we've grown our community and raised awareness about Climate Restoration. This support has enabled the organization to advance the Climate Restoration movement and positioned us for increased action in 2021 and beyond. We look forward to growing our community and securing the support that will enable full Climate Restoration by 2050.



For more information visit our website at www.f4cr.org