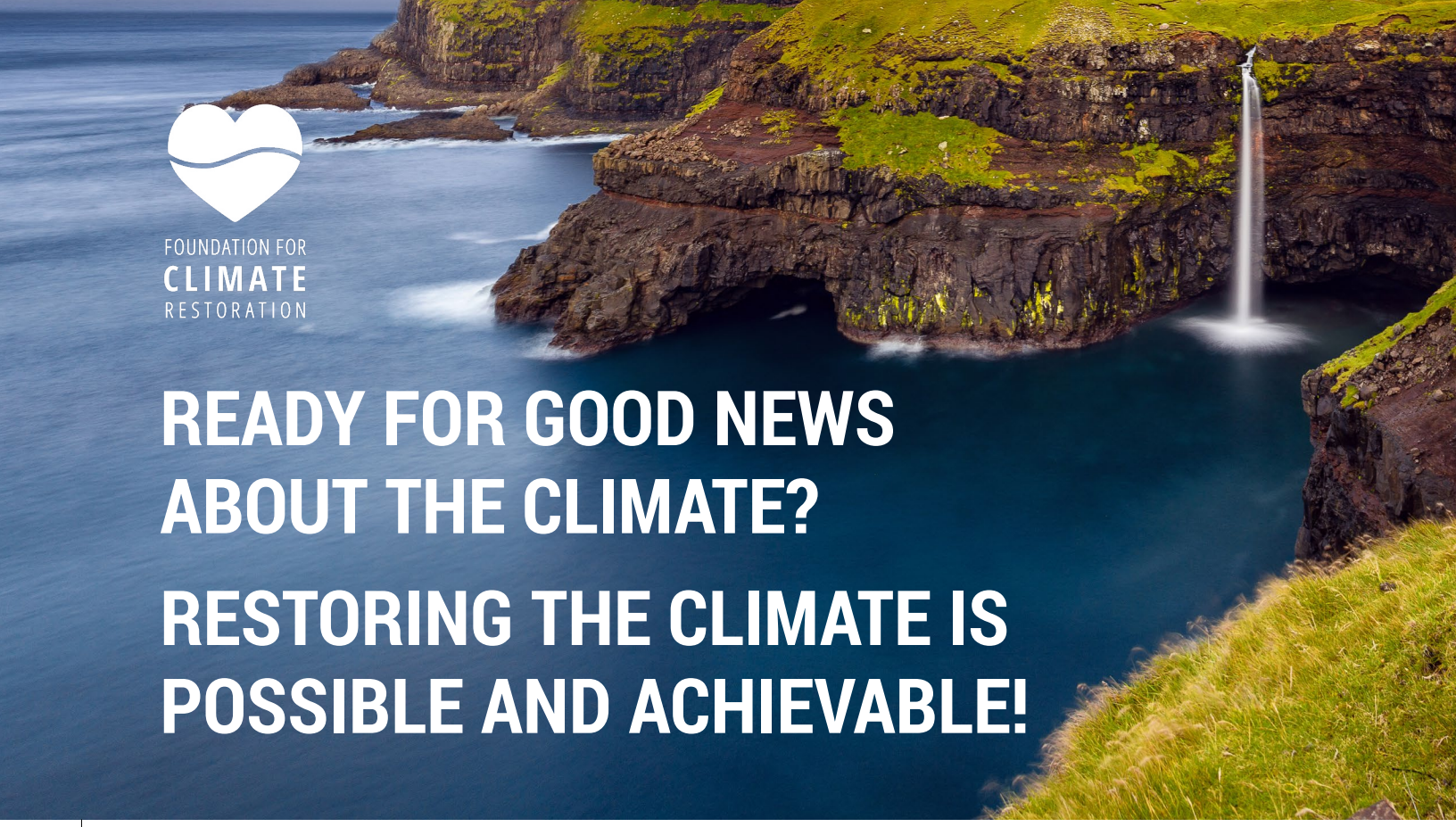

FOUNDATION FOR CLIMATE RESTORATION

READY FOR GOOD NEWS ABOUT THE CLIMATE?

RESTORING THE CLIMATE IS POSSIBLE AND ACHIEVABLE!

Preventing further damage to our climate requires that we end dependence on high green house gas emitting activities and protect the planet's populations and places. However, these measures alone cannot reverse the changes we have already made or guarantee a habitable planet. That is why we established the Foundation for Climate Restoration—to restore our climate back to pre-industrial CO_2 atmospheric levels.

WHAT IS CLIMATE RESTORATION?

Imagine our earth is in a bathtub. For millions of years, it was bathing in a healthy amount of carbon dioxide. With the industrial revolution fueled by coal, oil and gas, mankind turned on a "CO_2 faucet" pouring additional CO_2 into the bathtub. Today, the tub is overflowing and our planet is drowning in CO_2. Climate restoration is the realization that no matter how much or how quickly we turn down the faucet, our planet will still be drowning unless we open the drain to empty the tub.

At the Foundation for Climate Restoration, our mission is to "drain the tub"—to remove the excess CO_2 from our atmosphere to restore the concentration to a healthy level by 2050, while also ensuring the tub does not fill back up. We need to get to a net zero world AND drain the bathtub of historical CO_2 that has been accumulating and piling up in the atmosphere since the beginning of the industrial revolution. Our strategy is to:

Mobilize partnerships: We recognize that restoring the climate requires engagement and coordination from all segments of society. To date, we have

WE ARE RESTORING A SAFE AND HEALTHY CLIMATE, BUILDING A MOVEMENT, AND SPREADING A MESSAGE OF HOPE

We are building a global movement of people and organizations that share our vision of and commitment to restoring our climate for future generations. We have a clear pathway to a safe & healthy climate by 2050, and we invite you to join us.

partnered with the United Nations, leading academic institutions, private sector, investors, local governments, NGOs and climate activists. Representation and equity are critical to ensure that a restored climate enables a more just and fair society. We are actively seeking partnerships with youth champions, Global South voices and other underrepresented groups to join our growing coalition. The Foundation is also the co-founder of the Global Carbon Removal Partnership, along with The Thunderbird School of Global Management at Arizona State University, focused on mobilizing a new, multi-stakeholder global partnership to scale carbon removal solutions.

Raise awareness and educate: The UN Intergovernmental Panel on Climate Change (IPCC) recognizes that the planet will only achieve the goals of the Paris Climate Accords if significant legacy carbon is removed from the atmosphere. At F4CR, we want to raise awareness that carbon removal solutions are currently available and we can empty the bathtub of atmospheric carbon today. Through public and private convenings, leveraging key global climate moments on the calendar and a robust social media presence, we provide opportunities to highlight restoration as a vital component of any impactful climate action strategies. Additionally, we have an education program that provides materials for children and emerging climate leaders to understand and champion our climate restoration goals.

Advocate for Climate Restoration: The climate restoration movement is growing but to have a measurable impact on the planet, we need political will and thoughtful legislation to get us on a clear path to restoration. Our local chapters program, currently in 12 countries, has been instrumental in raising the opportunity to communities and legislative bodies around the world. Climate restoration and carbon removal are no longer fringe elements of the climate discussion and are being embraced by government officials and corporate sustainability champions as an integral part of any hope to achieve net zero.

FINANCIALLY VIABLE SOLUTIONS THAT WORK NOW

The Foundation for Climate Restoration is mobilizing a movement that highlights financially viable ecosystem restoration projects that revive ocean dead zones, grow forests of seaweed, and supports reforestation and regenerative agriculture practices. There are solutions that can scale up the production of synthetic limestone from CO_2 captured from the air which in turn can then be sold as low-cost aggregate and sand for local consumption while providing tens of thousands of jobs, environmental benefits and a reasonable ROI for investors. At scale, there are solutions in development that can have the potential to remove 100 billion tons of atmospheric CO_2 into our built environment every year.