



2021 F4CR Impact Report

Thank you to our climate restoration community for helping make 2021 a truly transformational year for the Foundation for Climate Restoration. This year, with generous support from our community, we:



Launched our Youth Leaders for Climate Restoration program

Since the program’s launch in April 2021, over 550 youth (ages 13-24) from over 35 countries have applied to join us in our effort to mobilize the global youth activists calling for a restored climate. We are thrilled with this response and expect significant impact across the globe in 2022.

Expanded our Local Chapters network globally

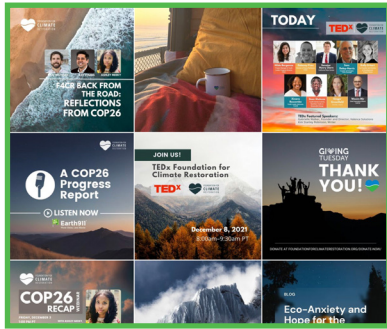
Beginning the year with 5 chapters, F4CR now has 19 chapters around the world. These groups are developing critical advocacy actions and focusing on implementing local and regional climate restoration policies.



Introduced a digital climate restoration lesson for kids



To empower children and to overcome any sentiments of environmental doom, F4CR developed a free **interactive digital lesson** for kids aged 8–12 to find hope in restoration and begin a lifelong commitment to reversing the impact of climate change. We also created a **teacher’s guide** to help educators implement the lesson in their classes.



Deepened our social and traditional media presence

We grew our social media audience significantly in 2021. Specifically, our **Facebook** community grew by 400%; **Twitter** following increased 675% and our **Instagram** audience grew by 90%. F4CR also had features in notable publications including *Cosmopolitan*, *Forbes*, *Fast Company*, *Huffington Post*, *MarketWatch* and *CNBC*.

Grew our organizational capacity

In September we welcomed a new CEO, **Rick Wayman**, to lead the organization in this critical phase and brought on Program Coordinators for our Youth Leaders and Local Chapters programs.



Broadcast the Third Annual Global Climate Restoration Forum with EarthXTV

F4CR partnered with EarthX and EarthXTV to broadcast our two-day virtual Forum on their digital platform, which reaches over 250 million households around the world. You can rewatch the Forum at any time at EarthXTV.com.

Announced the launch of Global Campaigns

The **Global Carbon Removal Partnership**, an initiative co-founded by F4CR, was announced at COP26 in Glasgow. This multi-stakeholder initiative aims to catalyze a global effort to accelerate deployment of urgently-needed climate restoration solutions. Additionally, F4CR co-founded the climate action initiative *Our Planet Our Future* that was announced in November 2021 and is built on the multi-faith call for action to restore our common home.



Please visit our website at www.f4cr.org to learn more and support our efforts to restore our climate.

Follow us at the following social channels to stay up to date on our progress:

- @F4CR2050
- @foundation-for-climate-restoration
- @foundationforclimaterestoration
- @F4CR2050